

| Subscription features | Basic Plan Subscriber | Fixed-Fee Plan Subscriber |
|--|--|---------------------------|
| <ul style="list-style-type: none"> • Story drafting, 30-day unlimited editions, & its public distribution - reaching enthusiast for posterity | ✓ | ✓ |
| <ul style="list-style-type: none"> • “Active” status Story, annual fee | \$24 | \$48 |
| <ul style="list-style-type: none"> <ul style="list-style-type: none"> ○ Restore an “Inactive” status Story to “Active”, first year subscription included | \$45 | \$69 |
| <ul style="list-style-type: none"> • Subscription price locked in <u>forever</u> for the Story’s current & ALL succeeding StoryTellers! | | ✓ |
| <ul style="list-style-type: none"> • Eligible to switch plan | ✓ | ✓ |
| <ul style="list-style-type: none"> • If switching plan, pro-rata fee allowance for unexpired term | ✓ | |
| <ul style="list-style-type: none"> • Story/Profile modifications, included per year | 1 | 4 |
| <ul style="list-style-type: none"> • Story/Profile modifications beyond that included in plan | \$45 | \$45 |
| <ul style="list-style-type: none"> • Gallery (photos, videos, digital media): <ul style="list-style-type: none"> – Choice of eight – Unlimited media | <ul style="list-style-type: none"> ✓ Not Available | ✓ |
| <ul style="list-style-type: none"> • Designate, withdraw, or modify the succeeding StoryTeller (The one who continues oversight of the Story content once ready to pass on that key role) | \$15 | ✓ |
| <ul style="list-style-type: none"> • Let us show our gratitude. Give others without limit, or even yourself, free 1-Year Basic Plan subscriptions for publishing new stories. | ✓ | ✓ |
| <ul style="list-style-type: none"> • Other features available for an “Active” Story: <ul style="list-style-type: none"> ○ Story development Support-Team ○ Activation of the Augmented Reality Experience (“ARE”) ○ “ARE” accessories ○ The Classy Bundle ○ Communication from and to Story Visitors – all awhile ensuring privacy ○ Forego further fees by electing to hide Story from view or requesting Story remain in view but identified as “Inactive” | DETAILS FOLLOW | DETAILS FOLLOW |
| <ul style="list-style-type: none"> • Search Engine Optimization finds people who would have an interest in the Story then calls it to their attention. | \$45 | ✓ |